





Τα δεδομένα μας έχουν αξία... αλλά και η ασφάλειά τους δέχεται απειλές...

NOMOPHOBIA ESCALATING

66%

of the population suffers from nomophobia

72%

of people report being within five feet of their smartphone the majority of the time

47%

of men are likely to have two moble phones, compared to 36% of women



77%

of people aged 18-24 are nomophobic, compared to only 68% of people aged 25-34

66%

of people sleep next to their smartphones and 20% would rather go shoeless for a week than temporarily release their phones

70%

of women have mobile phone separation anxiety, compared to 61% of men

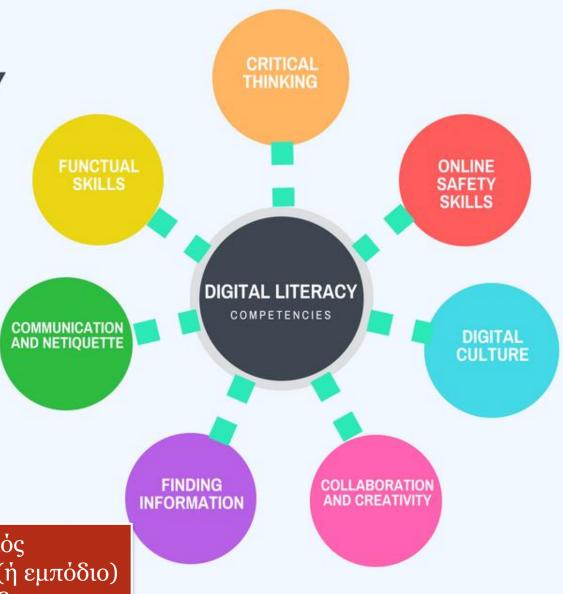
MARKELYTICS



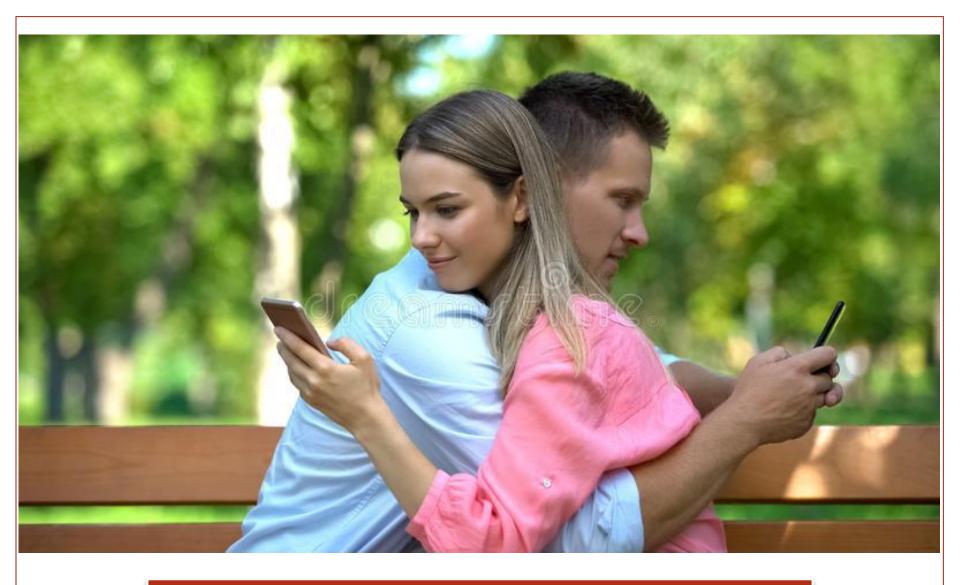
DESIGNED BY INDUSHET.CO.IN

Τεχνοφοβία: φοβία / εχθρική στάση απέναντι στις εξελίξεις της τεχνολογίας

DIGITAL LITERACY SKILLS



Ψηφιακός αλφαβητισμός (και αναλφαβητισμός). Εφόδιο (ή εμπόδιο) για ευκαιρίες και πρόοδο



Από την face to face επικοινωνία Στην screen to screen επικοινωνία